### The Resonance®

a T.E.D. TALK® presented by

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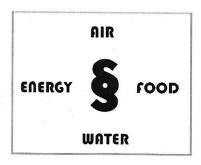
# 5

#### 1/ Introduction

Today, I'm going to introduce you to real, practical and sustainable solutions to humankind's gravest challenges: HUNGER & DEHYDRATION, POVERTY & POLLUTION, DISEASE & CLIMATE – and how you and your families can thrive while blessing the world with these solutions.

Now, raise your hand if anyone you care about uses Energy, Food, Air and Water every day.

Right – these are 'ubiquitous' needs: that means they're everywhere.

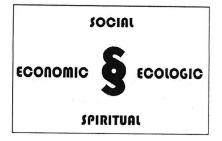


Now, keep your hand up if you'd personally like to benefit financially for you and your loved ones by bringing these real solutions to resolve the world's real problems.

Great: I'm in the right place.

This is your invitation to participate in a powerful movement called **The Resonance** that's based on real science and real business to generate these 4 physical needs in order to cultivate the 4 Cornerstones of *total*PROSPERITY<sup>TM</sup> for communities all around the world:

Economic Progress marked by Ecological Stewardship that foster Social Equality & Spiritual Power.



Total resonant optimization is vital because if any one of these facets is missing, then success cannot be complete, and it won't last.

### 2/ A Powerful "WHY"

I've spent the past 3 decades arrowheading what's now become a high-performance toolkit of over a dozen process patents, tens of award-winning projects, and hundreds of contracts for deploying these state-of-the-art systems on all 7 Continents.

But first, come back with me 5 decades ...

When I was a child 50 years ago, I remember seeing commercials on T.V. showing starving children too famished to swat flies from their faces, with bloated stomachs, dying from dehydration and diarrhea, and the speaker saying how \$20 per month could save a life.

But 50 years later, I still see the same ads, only from more countries, including America!

CLUE: it's NOT Working.

And I wondered: How much will it take?

Then, I came across a statistic in a United Nations report that said \$100 billion US Dollars per year would solve the systemic problems caused by famine, drought, and lack of womens' health care, worldwide.

### 5 AND A VISION WAS QUANTIFIED 5

So, I worked for a Mechanical Engineering degree and Professional Engineering license, and I stood on the shoulders of giants like Daniel Bernoulli, Simcha Blass, Terence Witt, Dwight Bushnell,

and Max Goldberger (a friend and colleague of Albert Einstein's) to apply that knowledge to Forge & Activate a real "Brix & MohrTAR" strategy that became CONCENTRIC Industries, Inc., a syndicated EFCOM (Engineer + Fund + Construct + Operate + Maintain) corporation.

See, CONCENTRIC's core work itself (not just monetary donations from corporate profits) attacks poverty and the lie of lack with *true*ABUNDANCE<sup>TM</sup>. It's global market potential has been independently appraised at over 5 trillion US Dollars.

So, let's do the math: a typical 30% Return-On-Investment (ROI) on \$1 trillion of our cleanTECH infrastructure yields \$300 billion per year in NET earnings. Diverting even One-Third (1/3) of that to amplify the assault on lack EVEN MORE spells TOTAL economic + ecological SUCCESS, and real Social Justice while building an environment for authentic Spiritual Thriveability for the whole world.

Through applied Natural Science, I'm addressing the real politic: punching out the lie of lack with a WorldView EXPO of the Truth of Abundance.

9 It's hearing laughter in the hearts of Fathers and Mothers as their sons and daughters drink their own cups of clear, cold water.

- It's seeing entire cities rise from the crushing oppression of sewage in the rivers and garbage heaps in the streets.
  - 9 It's helping whole Tribes & Nations stand up with Actual Resource Independence.
- 9 It's feeling an overwhelming sense of Purpose and Joy knowing that you've Created lasting wealth simply by giving it away.

That's Living Life in H.D. Kaleidoscope.

That's a mammoth "WHY".

That's The Resonance.

#### 3/ The Power of Consilience

This sounds great, right, but you're likely asking, "HOW does CONCENTRIC do it?", and more importantly, "WHAT can I do to be a part of it?" Right? Let's work 'inside-out' in Simon

Sinek's "GOLDEN CIRCLE" from 'WHY' to 'HOW' and then 'WHAT' to do, in order to achieve the Goal of 'WHY': the Purpose, the Driver.

'Consilience' is a word that means solving multiple problems (like lack of clean energy, food, air and water) all at once, with one elegant solution.

See, the 'status quo' pits the Economy and Ecology against one another in what is typically called the banal "Jobs vs. Environment" debate. 'If humans excel, it's at the expense of the planet', right? Wrong - that's a pathetic copout! Energy, Food, Air and Water are serious. We cannot afford sloppy thinking. This 'dichotomy-pretend' is rendered obsolete by CONCENTRIC and The Resource, Effective immediately.

TRUESUSTAINABILITY<sup>TM</sup> demands consiliency. This is a MORAL issue First. As the late, great percussionist and poet, Neil Peart, wrote: "Science, like nature, must also be tamed. With a view toward its preservation, it will surely serve us well." ('Natural Science' on "PERMANENT WAVES", ©1978, RUSH)

Consiliency in stewardship starts with a simple, but challenging, 'Ask':

"What if we think we have the answers, but it's the questions we have wrong?"

Stay with me now ...

## "What IF Air & Water were cleaner coming OUT of power plants, factories and farms than going IN?"

For example, a major auto maker recently staged an ad campaign on the bromide, "If only there was a way to deal with our wastes ... but there is no way."

### Well, that's buying the myth, because THERE IS A WAY, AND IT'S WAY BETTER!

One of CONCENTRIC's "70s on the 7Cs"<sup>TM</sup> ('Seven Optimizations on the Seven Continents') is a process called 'KEMIYA' – the Greek word from which we get 'chemistry' – that simultaneously converts both of the rampant causes of pollution – GARBAGE & SEWERAGE – into reliable Electricity and pure Water with ZERO emissions or wastes of any kind. The global ramifications of this single process are unprecedented.

Some of the other everyday fuels and wastes we efficiently convert to make Pure Energy, Food, Air & Water with ZERO pollution include coal, wood, geothermal heat, livestock manures, oil & gas, and scrap tires.

The end of every CONCENTRIC process uses the BEST WAY that's 'Hidden In Plain Sight", by harnessing one of the drivers of the holy grail of food production, Carbon Dioxide (CO<sub>2</sub>), that terrible science has irresponsibly tagged as a villain. Because, in truth, CO<sub>2</sub> is a seminal RESOURCE to a completely ubiquitous and vital process:

$$6 \text{ CO}_2 + 6 \text{H}_2\text{O} + \text{Photon (LIGHT)} => \text{C}_6\text{H}_{12}\text{O}_6 \left(\text{Glucose/Sugar}\right) + 6 \text{O}_2$$

Can anyone tell me what this natural process is?

That's right, Photosynthesis: Carbon Dioxide Plus Water Plus Light Produces Food Plus Oxygen.

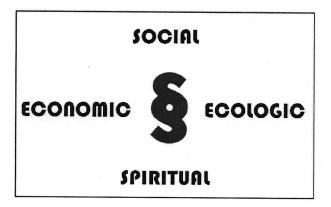
And do you know what the best part is?

### PHOTOSYNTHESIS "HAPPENS" ©.

What's MORE, we integrate our lowest cost electricity, heating and cooling into advanced aquaponics and state-of-the-art food production technologies to make premium quality nutrition using 95% less water and land than traditional farming methods. Add in patented, leading-edge wind and solar conversion for seamless and uber-efficient Consiliency to Create More:

MORE pure energy & MORE wealth & MORE clean air, water and soil for MORE healthy foods for MORE people,

so the whole world can emerge from the mire "2S.E.E.TM" the Biggest Picture:



Economic Abundance + Ecological Sustainability + Social Justice + Spiritual Freedom
... SIMULTANEOUSLY ...

### Isn't THAT what Life is REALLY all about?

### 4/ Synopsis

So, Let's Begin Again, by championing the world's most efficient ways to create pure Energy, Food, Air & Water from everyday fuels and wastes, so that we can get on to building real, lasting QUALITY OF LIFE (QOL) everywhere.

Because humanity's gravest challenges are borderless: hunger & dehydration, poverty & pollution, disease & climate.

And, since real, proven and practical solutions really DO exist, right NOW, let's Synchronize in Resonance with *complete*SUCCESS<sup>TM</sup>. In Navajo, it's called "HOZHO" – walking forward in harmony.

What better time to foster technologies that use consiliency to create *total*PROSPERITY™ for all People and the Planet?

Who has the courage "2S.E.E.<sup>TM</sup>" the Biggest Picture? Because the world will tell you that it's too hard, that *Eden* is just a pipe dream. So, if you want to be a part of what's really going on, you have to CHOOSE to look through the lens called "BETTER".

And the results are worth it, because these CONCENTRIC vanguards are the harbingers of the Future of Energy, Food, Air & Water for the whole world – and that means they are inherently the best and most convergent pathways to enduring Social Gains and Spiritual Victories.

That's why **The Resonance** is not just a science or a business, but a <u>MOVEMENT</u> – the **MEGATREND** of real stewardship aligning with Good Natural Science in order to amplify widespread Abundance.

Best of all, through CONCENTRIC, the REsurgency's begun, and YOU can join it.

So, pay attention, because "Aseenoo Esek." / IT's A Go! /

### T.E.D. TALK® TECHNOLOGY. ENTERTAINMENT, DESIGN.

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