BOOK REVIEW "LESSONS FROM THE HEARTLAND"

REVIEW BY J. GARRETT SMITH, PE CTO, CONCENTRIC INDUSTRIES

NOT MY FIRST RODEO: 'Lessons From The Heartland' © 2022 by Kristi Noem

"We don't complain about things. We fix them."

So opens current South Dakota Governor Kristi Noem in her instantly epic mid-life autobiography by quoting her late Father, Ron Arnold.

Then, with candid clarity, the tough and pert farmerturned-politician extraordinaire takes us on a bronco ride from South Dakotan Ranchlands to Washington D.C., and back again. Noem never misses a beat or pulls any punches in her expose on why Principles and Family are still the indispensable pillars of free society.

Because The Honorable Mr. and Governor Bryon and Kristi Noem walk the talk, South Dakota is rapidly emerging as the shining star in a beleaguered Republic.

This fast-reading "round-up" is like a veritable advertisement for the 'COWBOY ETHICS' creed.

As cogent as it is relevant, and as elegant as it is eloquent, NOT MY FIRST RODEO is, at once, an Anthem AND a Call to Action.

Governor Noem's "Lessons From The Heartland" are raw and refreshing inspirations that serve as real-time windows opening to the best of what comes next.

Thank you, Kristi, for being proof of hope.

<> Review by: J. Garrett Smith, P.E., Chairman and CTO ConcentricDAO, July 2023